



8505 Whipps Mill Road • Louisville, KY 40222  
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## **INDEPENDENT WRITER/PRODUCER/VOICE TALENT • 1978 TO PRESENT**

Have enjoyed a successful freelance writing and producing career since 1978, creating ads for radio and television, print, outdoor, jingles and corporate film and video. Scripted and produced a variety of live and pre-recorded corporate and entertainment programs.

Over 17 years experience with Mac computers including efficient operation of iMovie, iDVD, iPhoto, Garage Band and Word for Mac.

Local & regional voiceover talent with professional representation by Heyman Talent. Client list on request.

## **"BARB & EDDIE", JAZZ/POP DUET • 1997 TO PRESENT**

- Vocalist & percussionist, performing weekly at Louisville and surrounding area venues with music partner, Eddie Humphries

## **"DON KREKEL ORCHESTRA" • 2004 TO PRESENT**

- Featured vocalist with Don Krekel's 17-piece big band singing American Songbook & standards

## **BONZER PRODUCTIONS', "DIVAS & DOGS" • 2006 TO PRESENT**

- Along with international circus performer, Diane Wasnak and our 3 Australian Shepherds, I write and perform songs and create videos for our family variety show that includes music, comedy, mime, audience participation and plenty of dog tricks.

## **UNIVERSITY OF LOUISVILLE DELPHI CENTER FOR TEACHING & LEARNING 2007 TO 2014**

- Faculty member teaching commercial voice talent for radio and TV in UL's Continuing and Professional Education Program for adults

## **WRITING/PRODUCTION CAREER HIGHLIGHTS**

- "Lydia & The Miracle of Work"  
Wrote script, music & lyrics for this one woman musical performed nationwide by motivational/inspirational speaker, Elizabeth Jeffries
- Presbyterian Church USA - "The Dawn, An Epiphany"  
Wrote & directed a fun and upbeat ten minute video invitation to the Presbyterian Church USA 2000 New Year's Eve event; performed theme song vocal
- Kentucky Carpenters Union  
Wrote, produced & performed Music Video, "It's Who I Am"  
Directed & produced Drug Testing Videos, shooting statewide
- Presbyterian Church USA – "Stu Bear"  
Produced & performed Story & Songs Audio Cassette for Children
- The Thoroughbred Chorus & The Derby City Chorus  
Written & directed live stage shows for these two international barbershop champion choruses

## **VOICE CAREER HIGHLIGHTS**

- Voice of "CHIPP" on Discovery Channel's "Big Job" – Interactive CD-Rom for children
- Voice of "Cloudy", "Go-Go" & "Pat" on "Chatterbuddies" – "Ready for Speech"  
Interactive CD-Rom Series, developed by Pro-Speech
- KFC National Dealer TV spots
- AccuChek Advantage Blood Glucose Monitor National TV VO

## **BACKGROUND**

### **Promotion Director, WHAS-AM/WAMZ-FM, Louisville, KY Aug 1977 - Sept 1978**

As Promotion Director for this AM/FM radio station combo, wrote and produced all forms of promotion, including on-air promos and contests. Also wrote and produced station advertising for other media.

Worked with the sales, news and sports staff to generate specific promotional campaigns for these departments and voiced many station promos and commercials.

- 1978 1st Place Louie Awards for WHAS Radio's "Radioactive" Image Campaign and "The Great Return" Promotion
- 1977 1st Place Louie Awards for WHAS Radio :60 Station Promo and PSA for Pleasure Valley Jaycees

## **Copy Director/Broadcast Producer, Dulaney Advertising, Louisville, KY**

### **May 1974 - Aug 1977**

Wrote, directed and produced all ads for the agency's radio and television broadcast clients, and worked closely with the three member art department on copy for all print, including newspaper and magazine ads, billboards, point of purchase materials, and corporate brochures. During this time won many ad awards, including the nationally recognized CLIO Award. Was also employed by several agency clients as the voice of their product or service, including ten years as the radio and TV voice of Fashion Shops of Kentucky.

## **Copy/Promotion Director, WDRB TV, Louisville, KY**

### **Feb 1971 - July 1971**

Working for Louisville's first independent TV station, was among the original staff members to put the station on the air in 1971. Set up the copy and promotion department, wrote and produced all station promos for on-air and other media, assisted in preparation of the daily program log, and wrote and produced commercials for station clients.

## **Copywriter/Assistant Program Director, WINN Radio, Louisville, KY**

### **Jan 1969 - May 1974**

Spent 2 years as Sales Secretary and Asst. Traffic Director, scheduling the daily commercial logs. After a 6 month stint at WDRB-TV, (see above), returned to WINN as Copywriter - responsible for all commercial copy and production. Also voiced commercials and station promos.

- As part of the Production Staff, voiced and engineered hundreds of radio spots
- Hosted "Featurescope", a Sunday morning public affairs program
- Named Music Director to work with record promoters and station's playlist
- Promoted to Assistant Program Director

## **TRAINING**

Screenwriting.....Syd Field, Screenwriter & Author "Screenplay" & "Screenwriter's Workbook"  
The Workshops, Rockport, ME

Film Acting/Directing.....Alan Arkin, Actor & Director, The Workshops, Rockport, ME

Film Acting.....David Pressman, Emmy Award Winning Director, "NYPD", "The Defenders"  
The Workshops, Rockport, ME

Film Directing.....Peter Werner, Features Films & TV Director, "Moonlighting", "DEA"  
The Workshops, Rockport, ME

Animation Voice Over.....Kris Zimmerman, Director, Hanna-Barbera, Los Angeles, CA

Animation Voice Over.....Charlie Adler, Animation VO Artist, "Smurfs", "Tiny Toons", Los Angeles

Commercial Voice Over.....Lou Hunt, Word of Mouth Productions, Hollywood, CA

Stage Acting.....Dr. Cathy Deszeran, Stage One Children's Theatre, Lou, KY

## **AWARDS**

- 1995 Kentucky Foundation For Women Grantee - Award for Work on Screenplay
- National CLIO Award for Loevenhart's Men's Wear: 30 TV Commercial
- National NoRMA Print Award, "Best Ad of the Year" for Fashion Shops of Kentucky
- Louisville Ad Club 1st Place "Louie" for La-Z-Boy Jingle
- Over Sixty Advertising Awards – Including Addy's, Louies, Silver Microphone, RAC Awards